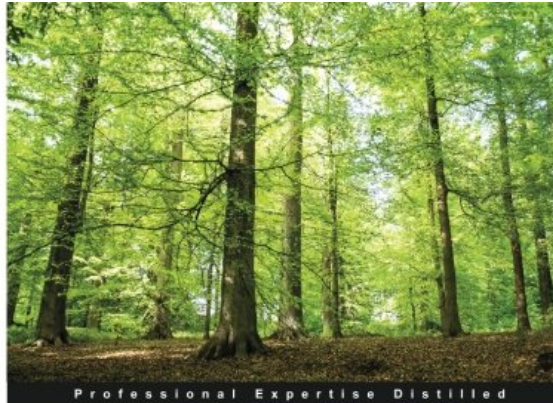


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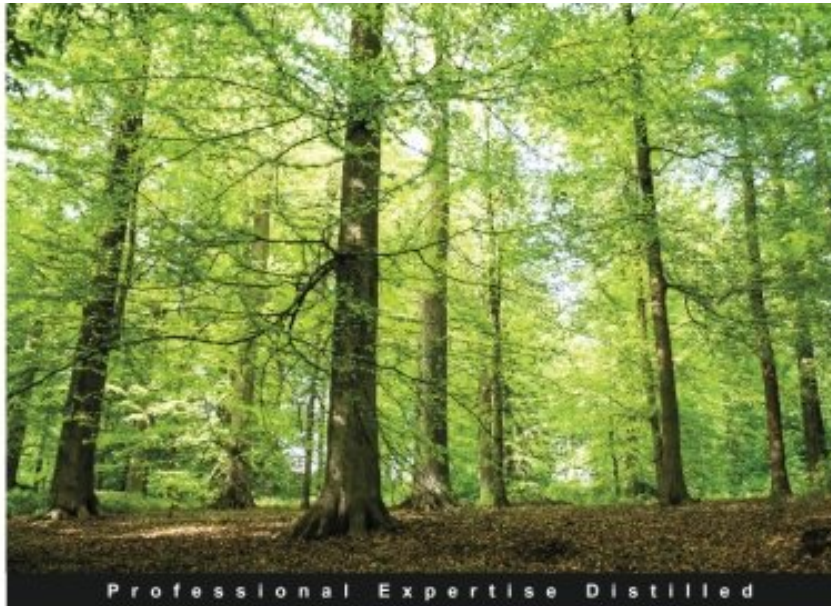
Use the Force.com platform to design and develop real-world, cutting-edge cloud applications

Chamil Madusanka

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About the Author

Chamil Madusanka

Chamil Madusanka is a Salesforce.com-certified Force.com developer. He has been working on Force.com projects since 2011. He works as a developer on many custom applications built on Force.com and has also trained end users and new Salesforce developers at his current company (attune Lanka (Pvt) Ltd.) and former company (Sabre Technologies (Pvt) Ltd). He has authored Visualforce Developer's Guide, Packt Publishing. Chamil won the Salesforce New Year Resolution 2013 challenge, which was rolled out by Salesforce. He is an active member of the Force.com community and contributes through various channels. He is passionate about Force.com and shares his knowledge of Force.com technologies through his blog (<http://salesforceworld.blogspot.com/>). He is a super-contributor on the Force.com discussion board and shares his knowledge and experience on Force.com by providing effective answers to developer questions. He is the initiator and organizer of the Sri Lanka Salesforce Platform Developer User Group. His contribution to the Sri Lanka Salesforce community has led to an increase in Salesforce competency in Sri Lanka. He completed his BSc in computer science from the University of Colombo, School of Computing, Sri Lanka (UCSC). His areas of interest include cloud computing, semantic web technologies, and Ontology-based systems. Hailing from Polonnaruwa, an ancient city in Sri Lanka, he currently resides in Gampaha in the Western province of Sri Lanka. His interests include reading technology books and technology blog posts, and playing cricket. Chamil can be reached via twitter at @chamilmadusanka, Skype at chamilmadusanka, and e-mail at chamil.madusanka@gmail.com.

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Use the Force.com platform to design and develop real-world, cutting-edge cloud applications

About This Book

- Design, build, and customize real-world applications on the Force.com platform
- Reach out to users through public websites and ensure that your Force.com application becomes popular
- Discover the tools that will help you develop and deploy your application

Who This Book Is For

If you are a developer who wants to learn how to develop and deploy applications from the Salesforce.com platform, then this book is for you. No prior knowledge of Salesforce is necessary.

What You Will Learn

- Design, develop, customize, and deploy applications on the Force.com platform
- Build a data model and standard user interfaces on the Force.com platform
- Develop Force.com applications for multiple users and protect your organization's data
- Implement the application's business processes using Validation Rules, Approval Processes, and Workflows
- Use Data Management operations and tools on the Force.com application
- Make custom pages using Visualforce and custom controllers using Apex
- Create reports, dashboards, and e-mail services on the Force.com platform
- Construct Force.com sites that allow the application to be extended out into the broader population of users through the use of a public website
- Employ the tools available on the Force.com platform

In Detail

Starting with an introduction to the Force.com model, key features, and advantages of the Force.com platform, this book delves into the design and development of applications on the Force.com platform. Particular emphasis is given to building the data model and user interfaces of the Force.com application, designing the Force.com application for multiple users, and protecting data related to your application.

This book also covers the most important features of the Force.com platform such as preserving data quality with validation rules, automating the business process by using workflows and approval processes, data management operations and tools, reports and dashboards, e-mail service related features of the Force.com platform, and deploying a Force.com application. Through the course of the book, you will learn not only declarative (point-click) developments, but also programmatic developments such as building custom pages using Visualforce and custom coding using Apex. By the end of the book, you will have learned about the Force.com tools including the Force.com IDE and standard Visualforce components that are used to develop

build Visualforce pages.

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Most helpful customer reviews

2 of 2 people found the following review helpful.

I was quite amazed to see how much the author has covered on ...

By Tuan Abdeen

I have read quite a lot of Salesforce related books around Admin and Dev. This book covers every aspect of the Force.com platform including the point & click as well as custom development options. I remember when I started learning Force.com technologies there were no books written by others than the official Salesforce guides. This book is very handy for someone who is new to Force.com or anyone looking to improve their Apex development skills.

I was quite amazed to see how much the author has covered on this book specially around Email services and Force.com sites. Only missing point I would believe is around Integrations. Author has given bit of a intro to Integrations, but I would personally like to see some further details around SOAP and RESTFull services. May be couple of samples how to create a Global webservice and how to create @RestResource services for the book to be COMPLETE.

0 of 0 people found the following review helpful.

I found great books to begin my trip

By Sparagis Elias

When I started my experience with Force.com in late 2012, I was trying to see “under the hood” and beyond platform’s wizards in order to convince myself to integrate Force.com in my startup. I found great books to begin my trip, but I never found a book with easy language and less jargon.

The ‘Learning Force.com Application Development’ from Chamil Madusanka (2015) is a broader approach to Force.com, covering not only the basic functionality and features. Using a friendly approach with simple language and easy-to-follow structure, each chapter interprets the key points and the included labs helps the comprehension.

When I first held the book in my hands, I started reading the ‘Table of contents’ and I decided to begin with Apex. Soon enough, I realized that the author also keeps the friendly approach in this chapter, giving “food for thought” for further exploration of the Apex, although, it would be better for the reader to have some previous knowledge of the basics of OOP and the syntax of Transact SQL to dive quickly in coding labs.

Concluding, this title provides a comprehensive knowledge for the Force.com platform and it is a great book to start. It can be read from absolute beginners, but it won’t disappoint experienced users like myself.

I am pretty confident that you will love it and you will be more enthusiastic with Force.com.

Happy reading

0 of 0 people found the following review helpful.

Insightful book to learn build application using Force.com technology

By Johan

This book explain Force.com technology from basic. For those of you have not hands-on and would like to learn Force.com, this book will explain from scratch. I think this book can be categorized into 2 part, the first part would be basic knowledge not related to coding, from intro to Force.com, data model, user interface, security, business process, data management.

The second part would dive into learning to write code in Force.com platform. This part cover from basic object oriented programming using Apex class, trigger, query language, and data manipulation. Continue to learn visualforce, where you can create your own custom page.

Email service handling in Force.com is another useful chapter discussed in this book. The last part about deployment is interested because as a developer, you need to deploy your code into production as Force.com do not allow you to write code in the Production environment.

In general, the book is nicely written and would be handy as reference for you to learn Force.com.

See all 4 customer reviews...

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